

Website Package - £695

Our standard website package consists of the following:

Design & Build

- **Professionally designed, bespoke *responsive* website**
Responsive web design (RWD) is an approach to web design aimed at crafting sites to provide an optimal viewing experience—easy reading and navigation with a minimum of resizing, panning, and scrolling—across a wide range of devices (from desktop computer monitors to mobile phones)
YOUR GOOGLE RANKING WILL BE REDUCED SIGNIFICANTLY WITHOUT AN RWD WEBSITE
- **Content Management System (CMS)**
Our CMS of choice remains JOOMLA however we can build your website on many other CMS systems on request including Wordpress. This will allow all customers to change their own content if required.
- **cPanel Access**
This enables all clients to manage their disc space on the server at a higher level including access to email account setups, statistics and much more.
- **Revisions where required**
- **Logo & Brand design (if required)**
Revisions and additional design requirements are subject to a 'fair and reasonable' policy. Total billable time is restricted to 20 hours within the package (normally ample for most websites). Notification will be provided when the limit has been reached. Any further hours will then be billable.
- **Email setup, unlimited addresses & help in configuring email client**
- **Stage 1 SEO (Search Engine Optimisation)***
- **Domain name (if required)**

Ongoing Maintenance for 1st Year

- **Website & Email Hosting**
- **Basic support**
- **1 Minor change allowed every month no additional fee**
(max 15 mins work, can include content updating and changing images)
- **Standard advert on a Consider Local website (certain areas only apply)**
- **Regular backups to protect website & email data**

Renewals

Standard renewal fee for ongoing maintenance is £195. We will also perform security updates to your website CMS making sure it is updated to the latest version.

FREE RENEWAL OFFER!!!

Our standard renewal fee is waived if you have had at least 10 hours billed work within the last 12 months

* Stage 1 SEO

Standard with all websites designed by Consider Local. You will need to provide a list of keywords or phrases you wish the website to be tailored for (Please ask about our SEO Services if you require keyword analysis prior to this). The following is then undertaken:

- **Title tags** -The title tag for every page will be automatically generated using the menu item name and a prefix that contains a keyword or phrase. Title tags will be unique for every page.
- **Description tags** - A generic description tag will be written with the keywords in mind and made to make a 'readable' description of the business.
- **Content** - The content on the home page is checked to make sure keywords are more prominent. Any content created by Consider Local will not however be copy written at this stage.
- **Search Engine Friendly (SEF) URL's** - SEF url's will be automatically generated adding the page titles within them which should include keywords/phrases.
- **Cache enabled** - Unchanging elements on the website will have a cache enabled so code will not have to be 'looked up' every time increasing load speed of the website, a factor in SEO.
- **Sitemap** - A detailed sitemap will be generated to make sure search engines are able to quickly see the whole website and index relevant pages accordingly whilst ignoring others that are not required. Search engines like to see these submitted
- **Search Engine Submissions** -Sitemaps are submitted to all major search engines including Google, Yahoo & MSN.

Additional Services

Many additional services are available which are billed per hour which include:

CMS / cPanel Training – Content Managed Website

Content managed websites are where clients are able to change content and other elements themselves via an online control panel. We can offer on-site training on the administration of the CMS. Note, travel time may be billed.

E-commerce – Online Shop

E-commerce websites are generally where the client has a product to sell and needs a shopping cart solution which is linked to payment gateways such as Paypal. Other options include things like online booking systems. There are many 'off the peg' solutions available. Additional time can be arranged for tailoring these packages to suit your needs.

Pay Per Click (PPC) Campaigns

We are experienced in developing Pay Per Click campaigns for local businesses. This includes setting up Google Adwords and Facebook advertising. Please enquire for further information.

CONSIDER LOCAL / LOCAL WEB LIFE LTD DISCLAIMER

The information, products, and services included on this Web site may include inaccuracies or typographical errors. Changes are periodically added to the information herein. Local Web Life LTD reserves the right, in every case at its own discretion and for whatever reason, to amend content contained within this website. Visitors to this website are strongly urged to confirm important information, such as service availability, by email or telephone.

External Links

This website may provide links to a number of external websites and these are provided for your convenience. These websites are not owned by Local Web Life LTD and we assume no responsibility or liability for any material contained within such websites.

WEBSITE DESIGN DISCLAIMER

Local Web Life LTD offers website hosting as a reseller of hosting services. Local Web Life LTD creates websites but does not host websites locally. Local Web Life LTD rents a managed dedicated server which is exclusively used for Local Web Life Ltd services. Local Web Life LTD shall not be responsible for any issues relating to the hosting of a website which Local Web Life LTD has created.

IN NO EVENT WILL WE, OUR OFFICERS, EMPLOYEES, CONTRACTORS, SUBCONTRACTORS, SUPPLIERS, AGENTS, AFFILIATES, SUBSIDIARIES, SUCCESSORS OR ASSIGNS BE LIABLE TO ANY PARTY FOR ANY DIRECT, INDIRECT, OR OTHER CONSEQUENTIAL LOSS FOR ANY USE OF THIS WEB SITE, ANY WEBSITE DESIGNED BY LOCAL WEB LIFE LTD, OR USE OF ANY OTHER LINKED WEBSITE, EVEN IF WE ARE EXPRESSLY ADVISED OF THE POSSIBILITY OF SUCH LOSS. THE TERM "LOSS" INCLUDES, WITHOUT LIMITATION, LEGAL FEES, ANY LOST PROFITS, BUSINESS INTERRUPTION AND LOSS OF PROGRAMMES OR OTHER DATA ON YOUR INFORMATION HANDLING SYSTEM.

Search Engines

Local Web Life LTD will submit websites designed by them to top search engines at no additional charge. Search engine submission includes: Google, Yahoo and MSN. We have no control over whether or not your site will be listed as we do not manage search engine content. The search engines decide whether or not you will be listed in their directory.

Website Content

Although we make every effort to ensure proper spelling and grammar, this alone is not sufficient. Just as with any other publishing business, the production of a professional website requires careful proofreading by the website owner. When you provide material to us for your website, it is your responsibility to ensure that all information is correct, free from copyright infringement, and relevant.

The information contained within your website is your responsibility. All content is provided by the client of Local Web Life LTD and Local Web Life LTD will not be held liable for any issues that may arise due to incorrect information or any issues that relate to copyright infringement.

Payment Policy

Prior to work commencing the following deposits are requested:

Website Design - £345

Consider Local Advertising – 50%

Additional Services – New customers 50% of estimate. Billed monthly in arrears for existing customers.

Web Design & Online Advertisements

Payment is due within 7 days of completion of draft website and/or advertisement according to any specification initially supplied by the client. The client then has 30 days to inform Local Web Life Ltd of any changes they require to the website and/or advertisement.

If 20 hours work has been exceeded before completed draft, balance will be due immediately. Billing is then created monthly in arrears. We may ask for a larger deposit for larger projects.

Late Payments

If payment has not been received within 7 days of invoice date an informal request will be made to the client to ascertain why payment has not been received and when it can be expected. This may be made by telephone, email or letter.

If payment has not been received within 21 days of invoice date a warning of overdue payment is sent to client either by a telephone call, email or letter.

If payment is not received within 30 days of invoice date an email or letter is sent to client to inform them that their website and/or advertisement will be taken offline until payment is received. Please note, client is still liable for FULL payment.

If payment is still not received within 60 days, court proceedings will be issued to the client unless a payment plan has been agreed to and being adhered to by the client.

Payment Plans – Requests for a payment plan for overdue payments can be made and are subject to Local Web Life Ltd's sole discretion. Once a payment plan has been agreed, if any payment is not received on the agreed date then the plan is revoked and the above will become applicable.